



FEVERFEW

A Floral Design Studio

Services & Pricing Guide

www.studiofeverfew.com

Hello!



Firstly, if you have found us because you are newly engaged - congratulations! I am so excited that you're here! I feel so honoured that you are considering Feverfew as the florist for your special day.

In this guide you'll find information on our brand, the services we offer & the way in which we work. There is also information on the consultation & design process. I hope you find it super helpful in your wedding planning journey!

Nathalie x

*Romantically wild, Garden
gathered flowers; inspired by
the Seasons and working in
rhythm with Nature*

About the Designer

Hi! I'm Nat, a Floral Designer and the founder of Feverfew.

We are a Floral Design Studio, nestled in the Wiltshire countryside, creating magical displays for Weddings & Events across the country. We also specialise in pressing flowers to create everlasting artworks as a reminder of your wedding day.

Back in 2017, living and working in London, I longed for the countryside and to be closer to nature. I took some time off work - my previous career was in Creative Production - and enrolled in a floristry course. Fast forward a few years and a move to the countryside, and here I am surrounded by flowers & feeling very fortunate to be spending my days bringing my couples wedding florals to life!



"Being a florist is truly the best job in the world and I feel so honoured to be involved in creating florals for such a special day... I am a real romantic at heart and love to be challenged creatively; pushing my boundaries to create the most magical displays"



Our Style

*wild, romantic and
unruly florals
designed with
intention*

Our signature style is wild, whimsical and romantic. We like our flowers to look as though they've just been picked from the garden!

We are endlessly inspired by the seasons and cyclical rhythms of nature, meaning we always start to base your wedding flowers around what is growing during the month of your big day.

We seek inspiration from the colours, scents & textures nature has to offer; the fleeting magic of seasonal blooms, foliage, berries & seed heads, vines and spiralling tendrils.



The Flowers

*tenderly grown
garden flowers &
foliage*

All of our flowers are British grown and sourced from growers either local to our studio or to your wedding venue.

Using British flowers allows us to create work which can be truly anchored to the specific week of your wedding, meaning everything we create for your wedding is entirely bespoke.

We are fortunate to work with a wonderful range of local growers & enjoy growing a few of your wedding stems in our cutting patch, too!



Personal Flowers

Our bouquets feature beautiful blousy blooms, they're packed full of scent, texture and movement and feature all of the best the season has to offer. Our bouquets include a hand dyed bamboo silk or velvet ribbon, usually kept long and flowing.

Bridesmaid bouquets are typically a mini version of the bridal bouquet. We love arranging different styles, such as a single type of flower en masse or perhaps something more contrasting.

Our grooms buttonholes are slightly bigger, featuring a focal flower with a similar version for groomsmen. They too are finished with silk or velvet ribbon and delivered in mini bottles with name tags.



Ceremony Styling

Would you like to walk down an aisle filled with floral meadows? Or say your vows in front of an asymmetrical arch, an installation over a fireplace or large urns on columns?

There are so many options to consider. Our advice would be to start with your big moments, and the areas you'd like heaps of floral impact as a backdrop for your photos.

If you're not sure which design pieces would work best for your venue we are happy to make suggestions and visit your venue with you, to talk through options.

Reception Styling

Your table flowers will often be directed by the type of tables and the meal service you are planning. Long trestle tables lend themselves beautifully to bud vases or mini meadows creating height and movement as they run down the centre. Circular tables can be adorned with bowl arrangements or large central vases.

In marquees and tents, consider large installation pieces such as hanging clouds and in barns, you can cover the beams and poles with trailing foliage & blooms.

You can also consider flowers for your cake, card and gift tables. Arrangements to enhance the bar, DJ booth or frame the dance floor.



Budget & Minimum Spend



Floral designs are usually the main form of decor on your day and set the overall tone and ambience.

We'll chat through your budget in your consultation, I would always suggest investing the largest chunk of your budget where you'd like the most impact!

WHAT YOU CAN EXPECT FROM US

- ✓ *Complimentary consultation calls, site visits and proposal amends.*
- ✓ *An entirely bespoke proposal including detailed moodboards, floral plans and an itemised quote.*
- ✓ *We only take on one wedding per day / weekend, ensuring our couples get the attention their special day deserves.*
- ✓ *Your wedding designs will feature an abundance of beautifully fresh and carefully selected blooms, grown either locally to our studio or your wedding venue.*
- ✓ *I will oversee every last detail little in the planning & creation of your wedding flowers, ensuring everything is perfect!*

LET'S WORK TOGETHER

MINIMUM FLORAL
INVESTMENT

£3,000



Your Floral Spend

Unless you've planned a wedding before, it can be hard to visualise just how much your budget can get you!

Taking our minimum spend of £3,000 we have outlined the types of floral pieces you could use to decorate your venue.



A bridal bouquet, 2-3 bridesmaids bouquets and 6-8 buttonholes.



A large statement floral piece for your ceremony, such as a broken Arch or a pair of large Urns.



Alternatively, an aisle of floral meadows at every other seat.



An abundance of bud vases as table centres for 100 guests.



Delivery, installation & clear down.

Wedding Design Process

- 1. INITIAL ENQUIRY & CONSULTATION FORM**

Once you've completed an enquiry form we'll arrange time in the diary to chat over a video call and discuss your day in detail. This is an informal chat to understand your vision and ideas for your wedding day.
- 2. BESPOKE FLORAL DESIGN PROPOSAL**

Following your consultation, we'll send over an initial design proposal including a moodboard of floral ideas, a colour palette and an itemised quote.
- 3. REVISIONS & FOLLOW UP**

Once you've reviewed your design proposal we'll either schedule a call or catch up via email to discuss any changes before sending through a revised proposal.
- 4. SECURING YOUR DATE**

Once you're happy with everything, to secure your date in our diary we require a 20% deposit fee and a completed booking form. From there, we'll be on hand as much or as little as you need us. We'll be in touch periodically to see how the planning is going and to share any flowers or inspiration we've seen that are relevant for your big day.
- 5. VENUE MEETING & FINAL REVISIONS**

If your designs require a site visit, we'll arrange to meet at your venue and discuss your chosen designs in situ. Following this exciting meeting your full floral design proposal will be created, this expands on your initial proposal and includes sketches and moodboards for each area of your day.

6.

FINISHING TOUCHES & FINAL PAYMENT

Six weeks before your wedding we'll have a final consultation to check the timings of your day and confirm your chosen floral designs. Following this we'll send over a detailed itinerary and your final payment invoice.

7.

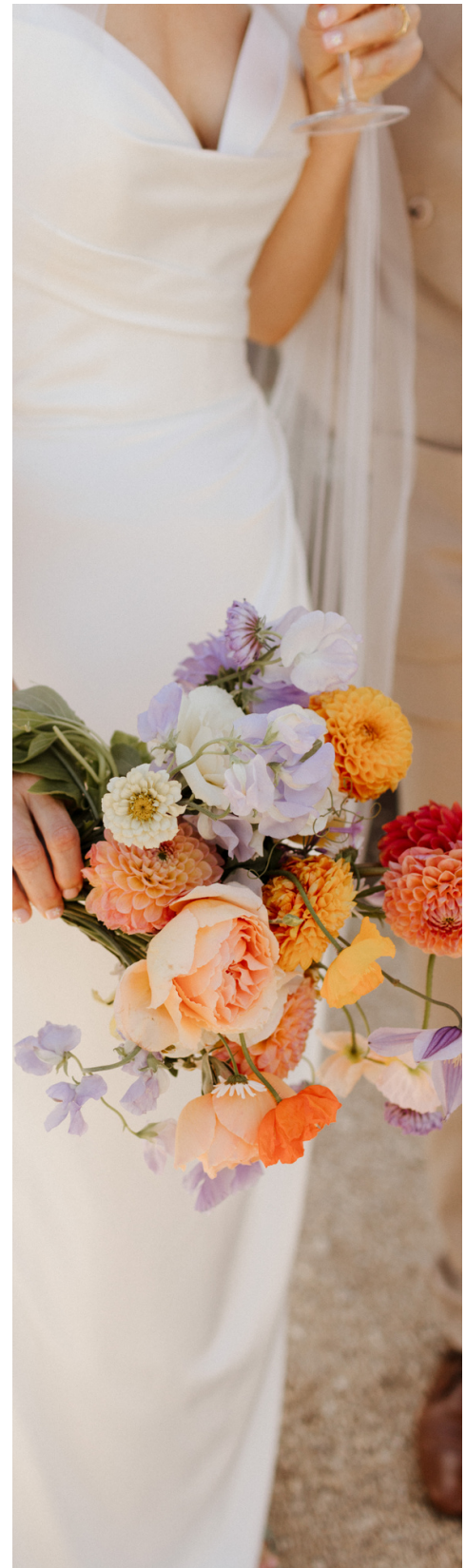
DELIVERY, INSTALLATION & TAKE DOWN

On your wedding day, our service goes beyond just handing over your bouquets and buttonholes. We will be creating large installation pieces and placing your table florals, on average we'll be at your venue for approximately 6 hours and won't leave until every last detail is perfect. At the agreed time, we'll return the following day to break down your installations and clear everything away, creating take home posies for your friends & family.



What to expect from us

- ✓ Curated designs that give a romantic, wild & whimsical aesthetic
- ✓ An abundance of carefully selected stems of the highest quality
- ✓ Our upmost attention and care from your initial enquiry right through to handing over your florals
- ✓ A relaxed, helpful and fun design process
- ✓ A team of passionate and highly skilled florists on your wedding day, ensuring every last flower is perfect
- ✓ Organised and considered on-the-day set up and takedown



Kind Words



M&W

"The flowers were stunning, I was obsessed with my bouquet! And the bridesmaids bouquets, they couldn't have been more perfect! ."

E&H

"We are beyond grateful for all your hard work and the flawless end result. It was more perfect than we could have imagined"



A&R

"Nathalie was incredible from the word go! Everything from the table flowers to our bouquets and buttonholes were incredible ... "



FAQ'S



Do you create weddings across the country?

Absolutely! Whilst we are based in Wiltshire, we are happy to travel & flower across the UK and abroad.

Do you have a price list?

Each wedding is a bespoke design service, so whilst we don't have a price list we can give you a rough guide during the consultation process.

There are many variables that effect the price of wedding flowers. Firstly the type and abundance of blooms you'd like, secondly the complexity and volume of the designs required and finally the logistical requirements of set up and take down.

FAQ'S



Why do you have a minimum spend?

Our design service starts at £2,500, this is to ensure your wedding florals reflect the standard and complexity of the designs you'll have seen in our portfolio & our Instagram.

What if we don't know what flowers we'd like?

This is totally fine! We appreciate how daunting it can be to decide your wedding florals, especially if you've never had to think about that many flowers before!

We're here to tease ideas and inspiration from you, using leading questions within your consultation to help you understand what you'd like your day to look like & how that translates into floral designs.

Thank you!

We'd love to hear from you if you're ready to enquire about your wedding florals.

Click the button below to be taken directly to our wedding enquiry form or ask your planner to email us.

ENQUIRE

We hope this guide has been helpful in the planning of your wedding floral design!

We hope the next few months of planning your dream day are super special and enjoyable!

Nathalie x

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